Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to https://complianz.io/consent.

This page was last changed on 12.04.2024, last checked on 12.04.2024 and applies to citizens and legal permanent residents of the United States.

1. Introduction

Our website, <u>https://blackficus.com</u> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

We do not sell or share personal information to third parties for monetary consideration; however, we may disclose certain personal information to third parties under circumstances that might be deemed a "sale" or "Sharing" for residents of California (CPRA), Colorado (CPA), Connecticut (CTDPA), Nevada (NRS 603A), Utah (UCPA) and Virginia (CDPA). We respect and understand that you may want to be sure that your personal information is not being sold or shared. You may request that we exclude your personal information from such arrangements, or direct us to limit the use and disclosure of possible sensitive personal information, by entering your name and email address below. You may need to provide additional identifying information before we can process your request.

2. Cookies

When you visit our website it can be necessary to store and/or read certain data from your device by using technologies such as cookies.

2.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

2.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics

cookies we get insights in the usage of our website.

2.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

2.4 Social media

On our website, we have included content from Facebook to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook. This content is embedded with code derived from Facebook and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook is located in the United States.

3. Placed cookies

Most of these technologies have a function, a purpose, and an expiration period.

- 1. A function is a particular task a technology has. So a function can be to "store certain data."
- 2. Purpose is "the Why" behind the function. Maybe the data is stored because it is needed for statistics.
- 3. The expiration period shows the length of the period the used technology can "store or read certain data."

Tawk

Consent to service tawk

Usage

We use Tawk for chat support. Read more

Sharing data

For more information, please read the Tawk Privacy Statement.

Functional

Functional

<u>twk_*</u>

Expiration

session

Function

Purpose pending investigation

Name

TawkConnectionTime

Expiration

Function

WordPress

Consent to service wordpress

Usage

We use WordPress for website development. Read more

Sharing data

This data is not shared with third parties.

Functional

Functional

Name

wpEmojiSettingsSupports

Expiration

session

Function

Store browser details

Name

wordpress_test_cookie

Expiration

session

Function

Read if cookies can be placed

Name

wp-settings-*

Expiration

persistent

Store user preferences

Name

wp-settings-time-*

Expiration

1 year

Function

Store user preferences

Name

wordpress_logged_in_*

Expiration

persistent

Function

Store logged in users

WooCommerce

Consent to service woocommerce

Usage

We use WooCommerce for webshop management. Read more

Functional

Sharing data

This data is not shared with third parties.

Functional

Name

woocommerce_items_in_cart

Expiration

session

Function

Store items in shopping cart

Name

woocommerce_recently_viewed

Expiration

session

Function

Store performed actions on the website

Name

woocommerce_cart_hash

1 day

Function

Store items in shopping cart

Name

wp_woocommerce_session_*

Expiration

session

Function

Store performed actions on the website

Sourcebuster JS

Consent to service sourcebuster-js

Usage

We use Sourcebuster JS for visitor tracking. Read more

Sharing data

This data is not shared with third parties.

Statistics

Name

sbjs_migrations

Statistics

Expiration

6 months

Function

Name

sbjs_first_add

Expiration

6 months

Function

Name

sbjs_current

Expiration

6 months

Function

Store browser details

Name

<u>sbjs_first</u>

Expiration

6 months

Function

Name

sbjs_session

Expiration

Function

Google Adsense

Consent to service google-adsense

Usage

We use Google Adsense for showing advertisements. Read more

Sharing data

For more information, please read the Google Adsense Privacy Statement.

Marketing

Name

<u>_gcl_au</u>

persistent

Function

Store and track conversions

Purpose pending investigation

Name

google_adsense_settings

Expiration

Function

PixelYourSite

Consent to service pixelyoursite

Usage

Read more

Sharing data

This data is not shared with third parties.

Statistics

Name

Statistics

pysTrafficSource

Expiration

1 day

Function

Store referring website

Name

pys_landing_page

Expiration

session

Function

Store which page was visited first

Pinterest

Consent to service pinterest

Usage

We use Pinterest for display of recent social posts and/or social share buttons. Read more

Sharing data

For more information, please read the Pinterest Privacy Statement.

Marketing

Marketing

_pin_unauth

Expiration

1 day

Function

Store the user's usage history

Hotjar

Consent to service hotjar

Usage

We use Hotjar for heat maps and screen recordings. Read more

Sharing data

For more information, please read the Hotjar Privacy Statement.

Statistics			
Name			
<u>_hjSessionUser_*</u>			
Expiration			
1 year			
Function			

Statistics, Functional

Store a unique user ID

Functional

Name

hjSession*

Expiration

session

Function

Provide functions across pages

Stripe

Consent to service stripe

Usage

We use Stripe for payment processing. Read more

Sharing data

For more information, please read the <u>Stripe Privacy Statement</u>.

Functional

Name

<u>__stripe_mid</u>

1 year

Function

Provide fraud prevention

Wordfence

Consent to service wordfence

Usage

We use Wordfence for security and fraud prevention. Read more

Sharing data

For more information, please read the <u>Wordfence Privacy Statement</u>.

Functional

Name

wfwaf-authcookie*

Expiration

1 day

Function

Read to determine if the user is logged in

Burst Statistics

Consent to service burst-statistics

Statistics (anonymous)

Functional

Usage

We use Burst Statistics for website statistics. Read more

Sharing data

This data is not shared with third parties.

Statistics (anonymous)
Name
burst_uid
Expiration
1 month
Function
Store and track interaction

Facebook

Purpose pending investigation

Consent to service facebook

Usage

We use Facebook for display of recent social posts and/or social share buttons. Read more

Sharing data

For more information, please read the Facebook Privacy Statement.

Purpose pending investigation

Name

_js_datr

Expiration

Function

Name

_fbc

Expiration

Function

Name

fbm*

Expiration

Function

Name

xs

Name

wd

Expiration

Function

Name

fr

Expiration

Function

Name

act

Expiration

Function

_fbp

Expiration

Function

Name

datr

Expiration

Function

Name

c_user

Expiration

Function

Name

csm

Expiration

Function

Name

sb

Expiration

•

Function

Name

actppresence

Expiration

Function

Name

*_fbm_

Miscellaneous

Consent to service miscellaneous

Usage

Sharing data Sharing of data is pending investigation

Purpose pending investigation

Name

_pin_unauth_ls

Expiration

Function

Name

__kla_viewed

Expiration

Function

Statistics

marketplace_redesign_2023_dismissals

Expiration

Function

Name

marketplace_redesign_2023_last_shown_date

Expiration

Function

Name

klaviyoOnsite

Expiration

Function

Name

previousNav

Expiration

Function

Name

is_eu

Expiration

Function

Name

klaviyoPagesVisitCount

Expiration

Function

Name

pys_start_session

Name

pys_first_visit

Expiration

Function

Name

last_pysTrafficSource

Expiration

Function

Name

prism_799274571

Expiration

Function

activity

Expiration

Function

Name

last_pys_landing_page

Expiration

Function

Name

pys_session_limit

Expiration

Function

Name

twk_uuid_*

Expiration

Function

Name

__kla_id

Expiration

Function

Name

cmplz_functional

Expiration

365 days

Function

Name

cmplz_statistics

365 days

Function

Name

cmplz_preferences

Expiration

365 days

Function

Name

cmplz_marketing

Expiration

365 days

Function

Name

wc_cart_hash_50b51b6d7341a34536f5d4b5f95215db

Name

_gid

Expiration

Function

Name

cmplz_consented_services

Expiration

365 days

Function

Name

cmplz_policy_id

Expiration

365 days

Function

cmplz_banner-status

Expiration

365 days

Function

Name

_ga_RNJLJM3XYP

Expiration

Function

Name

_ga

Expiration

Function

Name

_gaclientid

Expiration

Function

Name

_gasessionid

Expiration

Function

Name

_gahitid

Expiration

Function

Name

_gat_gtag_UA_116304928_1

Name

tawk_has_register_visitor

Expiration

•

Function

Name

acf

Expiration

Function

Name

lastExternalReferrer

Expiration

Function

lastExternalReferrerTime

Expiration

Function

Name

hjActiveViewportIds

Expiration

Function

Name

_clck

Expiration

Function

Name

wp_lang

Expiration

Function

Name

_derived_epik

Expiration

Function

Name

_ga_JSY38W10G9

Expiration

Function

Name

_ga_370NRVN5QG

Name

645a712d56751083489209c5.clientId

Expiration

Function

Name

omVisitsFirst

Expiration

Function

Name

WP_PREFERENCES_USER_141

Expiration

Function

ZD-launcherLabelRemoved

Expiration

Function

Name

645a712d56751083489209c5.appUserId

Expiration

Function

Name

WP_DATA_USER_141

Expiration

Function

Name

wistia

Expiration

Function

Name

gla-can-onboarding-setup-ces-prompt-open

Expiration

Function

Name

645a712d56751083489209c5. conversation Started At

Expiration

Function

Name

kalium_acfpro_gm_tab_80192

Name

ZD-lastPlayedTimestamp

Expiration

Function

Name

645a712d56751083489209c5.sessionToken

Expiration

Function

Name

gtm4wp_orderid_tracked

Expiration

Function

ZD-buid

Expiration

Function

Name

omVisits

Expiration

Function

Name

_derived_epik_ls

Expiration

Function

Name

ZD-suid

Expiration

Function

Name

wc_fragments_50b51b6d7341a34536f5d4b5f95215db

Expiration

Function

Name

wp-autosave-1

Expiration

Function

Name

wc_cart_created

Name

hjViewportId

Expiration

Function

Name

savefrom-helper-extension

Expiration

Function

Name

_hjSessionRejected

Expiration

Function

_gat_UA-116304928-1

Expiration

Function

Name

pysAddToCartFragmentId

Expiration

Function

Name

__kl_key

Expiration

Function

Statistics Name

sbjs_current_add		
Expiration		
6 months		
Function		
Name		
<u>sbjs_udata</u>		
Expiration		
6 months		
Function		

4. Browser and Device based Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. You do have the right to opt-out and to object against the further use of non-functional cookies.

4.1 Manage your opt-out preferences

5. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website

again.

6. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- you may submit a request for access to the data we process about you;
- you may object to the processing;
- you may request an overview, in a commonly used format, of the data we process about you;
- you may request correction or deletion of the data if it is incorrect or not or no longer relevant, or to ask to restrict the processing of the data.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you.

For more information about your rights with respect to personal data, please refer to our <u>Privacy</u> <u>Statement</u>

7. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Black Ficus Wasilkiwska,Kiev,08162 United States Website: <u>https://blackficus.com</u> Email: info@blackficus.com Phone number: +380955292998

This Cookie Policy was synchronized with <u>cookiedatabase.org</u> on 13.04.2024.

Cookie consent settings

- prefix => cmplz_
- user_banner_id => 1
- block ajax content =>
- do_not_track_enabled =>
- consenttype => optout
- region => us
- geoip =>
- dismiss_timeout =>

- disable_cookiebanner =>
- soft_cookiewall =>
- dismiss on scroll =>
- cookie expiry => 365
- locale => lang=en&locale=en_US
- categories => statistics, marketing
- tcf_active =>
- forceEnableStats =>
- preview =>
- clean_cookies =>
- aria_label => Click to accept {category} cookies and enable this content
- id => 1
- title_class => banner-a
- header => Manage Consent,1
- accept_optin => Accept
- accept_optout => Accept,1
- manage_consent => Manage consent
- manage_options => View preferences
- save_settings => Save preferences
- dismiss => Deny,1
- message_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- category_functional => Functional
- category_preferences => Preferences,1
- category_statistics => Statistics,1
- functional_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics_text_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar

marketing purposes.,1

- category_marketing => Marketing,1
- manage_consent_options => hover-hide-mobile
- use_categories => view-preferences
- privacy_link_us => https://blackficus.com/faq-2